

Edmond-Central Oklahoma Children's Directory^{©1994}

Fall/Winter 2011-12 Spring/Summer 2012

Please print.

Facility Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ FAX: _____

Web Address: _____ email: _____

Facility Director or Contact Person _____

Business Description (Listing &/or Text Web Page info) _____

All participants receive FREE placement in the Edmond-Central Oklahoma Children's Directory web site and free links to your web site!

Visit our web site at
edmondchildrensdirectory.com



We now accept credit card payments through PayPal. We can invoice you for payment via PayPal. *All payments must be received BEFORE the directory goes to press. You do NOT need a PayPal account to pay this way.

Discounts available:

- ◆ 10% off multiple display ads
- ◆ 10% percent booking discount for two consecutive issue prepaid ads (Fall/Winter + Spring/Summer)

FREE AD DESIGN!

See reverse side for ad sizes

Full Color Display Advertising

each color ad includes a FREE text referral listing in category section & FREE web banner ad. Please check your selection.

	1 issue	2 consecutive issues
Back Cover	<input type="checkbox"/> \$530	<input type="checkbox"/> \$954 (\$477 each)
Inside Front or Back Cover	<input type="checkbox"/> \$430	<input type="checkbox"/> \$774 (\$387 each)

Special Color Section

(available only in full and half pages)

Full page ad	<input type="checkbox"/> \$330	<input type="checkbox"/> \$594 (\$297 each)
1/2 page ad	<input type="checkbox"/> \$255	<input type="checkbox"/> \$459 (\$229.50 each)

Color space has limited availability. Reserve early to guarantee your spot!

Black and White Display Advertising

(By category, 1 per ad-check appropriate column)

	1 issue	2 consecutive issues
Full page ad	<input type="checkbox"/> \$210	<input type="checkbox"/> \$378 (\$189 each)
1/2 page ad	<input type="checkbox"/> \$130	<input type="checkbox"/> \$234 (\$117 each)
1/4 page ad	<input type="checkbox"/> \$110	<input type="checkbox"/> \$198 (\$99 each)

Text Only Listing by category (name, address, telephone, one line description)

\$90 for the first listing; \$75 for additional listings
(see directory for example-text only)

I am paying by check money order purchase order OR

Paying with a credit card, invoice me* to this email address _____

Please return to: Edmond-Central Oklahoma Children's Directory,
1701 Westwood Lane, Edmond OK 73013

Please check the category that applies to your text listing or black & white ad (one category per listing/ad):

- | | |
|---|---|
| <input type="checkbox"/> Animal & Nature Programs | <input type="checkbox"/> Hair Cuts/Style |
| <input type="checkbox"/> Art & the Arts | <input type="checkbox"/> Home Decor |
| <input type="checkbox"/> Books | <input type="checkbox"/> Kitchen Products |
| <input type="checkbox"/> Cheerleading | <input type="checkbox"/> Medical Services |
| <input type="checkbox"/> Child care | <input type="checkbox"/> Monograms |
| <input type="checkbox"/> Children's Day Out | <input type="checkbox"/> Museums |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Music Programs |
| <input type="checkbox"/> Counselors | <input type="checkbox"/> Orthodontists |
| <input type="checkbox"/> Dance | <input type="checkbox"/> Pediatric Dentists |
| <input type="checkbox"/> Educational Programs | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Pre-Schools |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Private Schools |
| <input type="checkbox"/> Food | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Swimming Lessons |
| <input type="checkbox"/> Gifts | <input type="checkbox"/> Toys |
| <input type="checkbox"/> Gymnastics | <input type="checkbox"/> Website |

Category Not Listed _____

Questions??? Call Sherry Protus at (405)348-3009
or Terri Folks at (405)340-6912,
e-mail edmondchildrensdirectory@hotmail.com

SPACE DEADLINE: JULY 2011 (Fall/Winter issue) • JANUARY 2012 (Spring/Summer)

Initial Distribution-7,000 quantity: September 2011 Fall/Winter • March 2012 Spring/Summer

\$15 service charge for returned checks.

Quarter page:
2" High X 4 7/8" Wide
HORIZONTAL
Black and White Ads Only

Half page:
4" High X 4 7/8" Wide
HORIZONTAL
Color and Black and White

WHOLE PAGE
7 7/8" high X 4 7/8" wide
VERTICAL
Color and Black and White
Ads

Price includes typesetting
artwork such as logos provided
by advertiser

Check here if you wish
to re-run last year's ad